

## **Contest Information**

### **Preschedule Contest**

This contest is to encourage our clients to prebook their tax appointments. This helps us plan our schedules better and minimize the number of phone calls that we have to handle during tax season.

If you have scheduled your tax appointment by the deadline, you will automatically be entered in this contest.

We will draw 6 winners for this contest and the prizes are \$15 credit memo towards our services.

### **Confirm Your Appointment Contest**

This contest is to encourage our clients to call or email our office to confirm that their appointment still works for them and they plan to be here at the stated date and time and/or to change the appointment to better fit their schedule. The deadline is in early January to encourage the bulk of these calls/emails to take place before tax season gets busy.

In order to qualify for this contest you have to:

- Confirm your appointment by the stated deadline
- Not require a reminder call
- Actually keep your confirmed appointment

We will draw 3 winners of \$100 cash each.

### **Hidden Message Contest**

This contest is to encourage our clients to actually read our newsletter. When you find the hidden message you need to call the office by the stated deadline.

We will need to know the page number and the title of the article that the message appears in and what the message says.

We will draw 6 winners with each receiving a \$25 credit towards our services.

### **Client Referrals**

We welcome your referrals. We issue a \$10 credit memo for each client you refer to us. In addition, we will enter your name in our Client Referral Contest.

The winner of the 1 to 2 referrals receives a \$50 credit memo and the winner of 3 or more referrals receives a \$75 credit memo.